

FOR IMMEDIATE RELEASE

Contact: James Wajda  
Club President  
734-320-0599

## **MALCOLM BRICKLIN AND BRICKLIN SV-1 OWNERS GATHER TO CELEBRATE THE CAR'S 30TH ANNIVERSARY**

### **Gathering of Rare Bricklin Gullwing Sports Cars To Descend on Elmira-Corning, New York**

Elmira, New York, July 26, 2004 – More than 35 rare Bricklin SV-1 sport cars are expected to arrive at the Hilton Garden Inn in Elmira Corning, New York as the Bricklin International Owners Club hosts its 2004 Bricklin Nationals. The three-day event, scheduled from July 29<sup>th</sup> to July 31<sup>st</sup>, will celebrate the 30<sup>th</sup> anniversary of this exotic gullwing automobile.

Malcolm Bricklin, the maverick visionary automotive industry legend, who created the milestone Bricklin SV-1 safety sports car in the 1970s, will be on hand, along with the car's designer Herb Grasse, to celebrate the 30<sup>th</sup> anniversary of their historic achievement.

The club will honor Mr. Bricklin for his courageous and bold decision to undertake the challenge of creating a completely new and revolutionary car, the first new American car since the Tucker. Malcolm had a vision for a sports car that combined advanced safety along with the traditional goals of sporty styling and high performance, something that had not been previously attempted.

Interestingly, the DeLorean sports car introduced a few years later followed in the tire tracks of the Bricklin. It employed the same basic theme as the SV-1 with its two seat sports coupe design and gullwing doors but with stainless steel covering its plastic body panels.

Approximately 2897 Bricklins were produced in New Brunswick, Canada from 1974 to 1975. It was the safest car tested that year because it featured a full safety roll cage, side impact protection and shock absorbing 10-mph front and rear bumpers. Body panels were made of a sleek space-age acrylic that would not ding or dent, and because the color was impregnated into the material, scratches could simply be buffed out.

The car was truly ahead of its time.

**Bricklin Anniversary**  
**Page 2**

Despite its impressive safety record, the SM performed like a true two-seat sports coupe. Powered by either an AMC or Ford V-8, the Bricklin's performance was on par with the Chevrolet Corvette . . . with one huge difference. Those sexy gullwing doors! The Bricklin's doors raised and lowered hydraulically with the push of a button, which when opened, revealed an impressive aircraft-inspired interior complete with suede-like covered seats.

Approximately 1500 Bricklins are still enjoyed by their owners with 35 pristine examples and 150 club members and owners converging on Elmira-Corning. Events during the three-day celebration will include driving on the famous twists and curves of nearby Watkins Glen International Raceway, a parade of Bricklins as they caravan through the scenic New York Finger Lakes region to visit a local winery and culminating with a display of the cars and a concours d'elegance, followed by a formal dinner.

Malcolm Bricklin founded Subaru of America and later became the importer of the Pininfarina Spyder, & Bertone X 1/9 Italian sports car as well as the little Yugo.

The media is invited to attend, join in the festivities and assist in the judging of the Bricklins. Mr. Bricklin and Mr. Grasse will be on hand to meet with the press at 11 a.m. Saturday during the exhibit of the Bricklins at the hotel. For additional background material on Mr. Bricklin and to arrange for an interview, please contact Tony Ciminera at 201-384-9309 or via e-mail at [tonyciminera@hotmail.com](mailto:tonyciminera@hotmail.com).

For additional information and a schedule of events, visit the Bricklin International Owners Club website at [www.Bricklin.org](http://www.Bricklin.org).

###

Photos of Malcolm Bricklin and his SV-1 sports car can be found at the following site:

<http://www.sportssystem.com/hosting/display.cfm?key=100155>

These photos are also included on [RacingPR.com](http://RacingPR.com) under: MS Photos Road Racing